Module 1 Challenge

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* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Out of all categories, theater was the one with the most successful outcomes with 187 out of the 565 total successful outcomes, accounting for 33.1%.
2. The US was the country with the most failed outcomes in total, with 75.27%.
3. The average amount pledged in GB was £45,651.35 GBP

* What are some limitations of this dataset?

It is hard to compare amounts pledged and goals since they are not in the same currency and we would need to convert into a single one to make them comparable. The *staff\_pick* and *spotlight* columns have no context and we can´t draw conclusions from them. There is no way of knowing the amount each backer pledged as we can only have the average amount.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

1. We can see what category had the largest number of successful outcomes.
2. We can see which country had the most failed outcomes.

